

2010AM Young Sports Medicine Specialists' Workshop
SATURDAY, JULY 17, 2010
2:00-4:00pm/2:30-4:30pm

YOUNG SPORTS MEDICINE SPECIALISTS' WORKSHOP

"How to Set Up a Successful Sports Medicine Practice – Pearls and Pitfalls"

Program Cost: \$60 per person

Register for this program via the Advance Registration Form included in this program.

A light lunch/snack is included with the registration fee.

Statement of Need:

The American Orthopaedic Society for Sports Medicine has determined a need for this educational activity based on previous course evaluations, AOSSM surveys, AOSSM CME curriculum, Self Assessment, and topics provided by AOSSM membership and leadership.

Target Audience:

Sports medicine physicians who would like to sustain a modern sports medicine practice and are within approximately 5 years of their fellowship.

Workshop Objectives:

Upon completion of this Workshop, learners should be able to:

- Identify factors that foster a sound foundation for a successful orthopaedic sports medicine practice
- Apply strategies that allow a young orthopaedic sports medicine physician to become involved with athletic team coverage
- Identify a game plan that encourages successfully combining research with a clinical practice

Accreditation:

The American Orthopaedic Society for Sports Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

AMA/PRA:

The American Orthopaedic Society for Sports Medicine designates this educational activity for a maximum of **2 AMA PRA Category 1 Credits™**. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Program Description:

How to Set Up a Successful Sports Medicine Practice – Pearls and Pitfalls

Helps you in your quest to be a successful sports medicine specialist – whether in private practice, managed care, or academics. This workshop offers practical and pragmatic examples. Brief faculty presentations on “How to market your practice”, “How to be successful in practice and clinical research”, and “Coding – pearls and pitfalls” will then be followed by small informal group interactive discussions. The informal conversations in the small groups give everyone an opportunity to benefit from shared universal experiences and proven solutions. Attendees have the rare opportunity to interact with successful sports medicine specialists who can share their insights as well as help eliminate some of the pitfalls!

COURSE CHAIR – William N. Levine, MD CONFIRMED

FACULTY:

Christopher S. Ahmad, MD (New York, NY)
Christopher C. Annunziata, MD (Arlington, VA)
William R. Beach, MD (Richmond, VA)
Joel L. Boyd, MD (Bloomington, MN)
Robert H. Brophy, MD (Chesterfield, MO)
Steven B. Cohen, MD (Media, PA)
Brian J. Cole, MD, MBA (Chicago, IL)
Jeffrey R. Dugas, MD (Birmingham, AL)
William N. Levine, MD (New York, NY)
Raffy Mirzayan, MD (Baldwin Park, CA)
Matthew T. Provencher, MD (San Diego, CA)
Beth Ellen Shubin-Stein, MD (New York, NY)

ITINERARY:

2:00pm **Welcome/Introduction**
William N. Levine, MD

2:05pm **Subspecialty certification**
William N. Levine, MD

2:10pm **How to market your practice**
Joel Boyd, MD

2:15pm **Research and Practice – how to?**
Christopher S. Ahmad, MD

2:20pm **Coding – Pearls and pitfalls**
William Beach, MD

2:30pm Break-out session I ALL FACULTY

3:15pm Break-out session II ALL FACULTY